

ENVIRONMENTAL MANAGEMENT COUNCIL

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Nicole Laible
Executive Director

Natalie Patasaw
Chair

March 22, 2022

5pm-6pm

Virtual

Rockland County Environmental Management Council
Communications Working Group

Attending: Darwin, Chana, Catherine, Nicole Laible (staff), Charlotte Ramsey (County Attorney)

Meeting called to order 5:07pm. Quorum met.

Reviewing flyer for the annual creative art contest.

- Will review with whole EMC.
- Suggestion to replace canoe trip with another outdoor activity for the winners like a bird tour or a guided hike.

Invasive species infographic discussion.

- Medium for social media
- Reporting on actions on what the county is doing to manage invasives species
- Clarify what the takeaway message is to the public about invasives species

Publicizing EMC items on social media

- Discussion of the design and content of various posts on opportunities to join the board and the creative arts contest.

Motion to adjourn 5:57pm by Darwin, second by Chana. Motion passes unanimously.

Meeting adjourned at 5:57pm