

ENVIRONMENTAL MANAGEMENT COUNCIL

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Brianna Rosamilia, *Executive Director*

Glenn Sungela, *Chairperson*

Environmental Management Council
Communication Working Group Meeting Minutes
Date: October 17, 2023
Time: 5:30 pm - 6:30 pm
Location: Rockland County Executive Conference Room
Allison-Parris County Office Building
11 New Hempstead Road, New City, New York

Members present: Darwin Keung, Catherine Mazzocchi

Members absent: Chana Friedenber.

Additional EMC members present: Gabi Dwyer, Beth Lamoureux, Glenn Sungela

Staff present: Brianna Rosamilia

1. Roll call was conducted, quorum was present, and meeting was called to order at 5:35 pm. Gabi arrived at 5:41.
2. Brianna reviewed results of the most recent EMC member survey. All seven active EMC members responded. The most frequently chosen areas of interest are in scope of the three working groups, and the working groups should meet to develop action plans for 2024.
3. Attendees discussed upcoming posts for the EMC's green spotlight program. Brianna noted given the number of social media posts from all county departments and boards the EMC should expect to have one post shared on Rockland County Government's facebook page per month. There was consensus the next shared post would be on local public library sustainability initiatives.
4. Brianna said she will continue to speak with the county's Information Technology Services (ITS) department about getting a quick reference code

(QRC) for the EMC's web page to use on the EMC flyer, brochure, and proposed sign at the native plant bed in Kennedy Dells park.

5. Brianna noted
 - a. County's transition to the new web platform is on hold.
 - b. Laurie McDermott is now the county attorney for DER and its boards.
 - c. Those planning to attend the Rockland County YouthFest on November 19th must get security clearance at Rockland Community College.
6. Motion to adjourn made by Darwin was approved unanimously at 6:35 pm.

DRAFT